

RAFFAELE SILVESTRI
Curriculum vitae

Dipartimento of Economics
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Current Position

- Ricercatori Legge 240/10 - t.det.

Main academic titles

- Participation in the research group composed of teachers/researchers of the Erasmus+ C4bio 'project "Creative Learning for Bio-Economy Within Heis' Curricula", as part of the Call Erasmus+ KA220-HED-Cooperation Partnerships in Higher Education.
- Participation in the research team as part of the Horizon Connecting Advisors Toward research project at European Network for Consumer-Producer Chains Corenet, won in the context of the Horizon-C16-2021-Governance-01-27-Developing EU Advisory Networks on consumer-producer chains.
- Appointment CEO Innovagritech srl, spin-off of the University of Foggia born in 2012 with the aim of responding to the innovation needs in the rural territories through the use of IT technologies and is engaged in the development and provision of services innovative and technology transfer to the agro-food sector. From 14-02-2023
- Participation in the research team in the context of the University research project- Horizon Europe (Prat) "Artificial Intelligence for Sustainable Development in Special Economic Zone and for the Emergence of Service Ecosystems in Inner Areas (Sunshine)".
- Participation in the research team in the context of the University research project- Horizon Europe (Pra- He) "Innovative Technological Solutions for the Digital and Ecological Transition of Quality Agri-Fo Chains in Marginal Rural Areas (In.te.s.a.)".
- Participation, as a scholar and expert of digital systems and blockchain Technology, in the research unit of the Prin Project Project (prot. 2020LMWF9Y) We Best = Wine Evoo Blockchain et Smart Contract Blockchain and Smart Contracts for the enhancement of the excellence supply chains of Made in Italy: extra virgin olive oil and wine

Main Research Interests

- Business networks
- Marketing innovation
- Digital innovation (Blockchain, AI)
- Innovation management
- Food Marketing
- Supply Chain Management

Comitati editoriali e attività scientifiche

- Chief Guest Editor in the Special Issue: Ecological Resilience, Next Generation EU and Sustainable Social Systems nella rivista *Sustainability* ISSN: 2071-1050
- Guest Editor in the Special Issue "Advanced in Market Economy and Industrial Policy" nella rivista *Sustainability* ISSN: 2071-1050
- Review Editor in the Editorial Board of Sustainable Food Processing (special section of the journal *Frontiers in Sustainable Food Systems* ISSN 2571-581X).
- Reviewer for the *JEUROMED JOURNAL OF BUSINESS* ISSN 1450-2194 from 20-07-2022

Latest scientific publications

- 2023 De Pascale, G., Faccilongo, N., Riefolo, M., Romagno, A., & Silvestri, R. (2023). *The change potential of digital innovation for people, businesses, organizations, and institutions in Digital Innovation and Sustainable Development: Two Sides of the Same Coin.* in *Innovation - Research and Development for Human, Economic and Institutional Growth*, edited by L. Aldieri, IntechOpen, DOI: 10.5772/intechopen.112294
- 2023 Morrone, D., Tarulli, A., Silvestri, R., & Santovito, S. (2023). Generation Z, tourism and hospitality: the legacy of COVID-19. *British Food Journal*, 126 (1), 205-222. **ISSN 0007-070X** DOI 10.1108/BFJ-11-2022-0972

- 2023 Silvestri, R., Adamashvili, N., Fiore, M., & Galati, A. (2023). **How blockchain technology generates a trust-based competitive advantage in the wine industry: a resource based view perspective.** *European Business Review*, 35 (5), 713-736, ISSN 0955-534X, DOI [10.1108/EBR-10-2022-0217](https://doi.org/10.1108/EBR-10-2022-0217)
- 2023 Silvestri, R., Morrone, D., Del Vecchio, P., & Mele, G. (2023). **Blue economy and aquaculture before and during the pandemic era: a systematic literature review.** *British Food Journal*, 126 (1), 13-32. ISSN 0007-070X DOI 10.1108/BFJ-07-2022-0660
- 2022 Silvestri R., (2022), **La blockchain nell'industria del food.** FrancoAngeli. - ISBN 978-88-351-3778-8
- 2022 Silvestri, R., Ingrao, C., Fiore, M., & Carloni, E. (2022). **Digital innovation through networking among agro-food SMEs: the role of R&D projects.** *British Food Journal*, 125(4), 1217-1231. ISSN 0007-070X, DOI 10.1108/BFJ-12-2021-1339
- 2022 Silvestri R., Bocconcelli R., Carloni E., Pagano A., (2022), **Interorganizational R&D projects in clustering contexts: A resource interaction perspective,** *Journal of Business Research*, Vol. 148, 343-355, ISSN 0148-2963, <https://doi.org/10.1016/j.jbusres.2022.04.067>
- 2022 Biekša, K., Valiule, V., Šimanskiene, L., & Silvestri, R., (2022), **Assessment of sustainable economic development in the EU countries with reference to the SDGs and environmental footprint indices,** *Sustainability*, Vol. 14, Issue 18, 11265; ISSN 2071-1050, <https://doi.org/10.3390/su141811265>
- 2022 Baldassarre F., Silvestri R., Ricciardi F., Santovito S., (2022), **Supply chain risk management for a sustainable strategy: a study in the furniture industry,** *International Journal of Decision Sciences, Risk and Management*, vol.10 n.3, ISSN online 1753-7177 ISSN print 1753-7169.
- 2021 Silvestri R., Ricciardi F., Santovito S., Rosato P., (2021), **L'engagement e la crisi relazionale nella cooperazione agroalimentare: analisi dei possibili fattori esplicativi,** *Rivista di studi manageriali*, Vol. 2, N.2, ISSN 2784-8531.