

Piero Mastroberardino

Curriculum vitae
Breve

Luogo e data di nascita: Avellino, 4 maggio 1966

Ruolo universitario: Professore Ordinario

Settore scientifico-disciplinare: SECS/P08

Dipartimento: Economia

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Attuali interessi di ricerca: Teorie d'impresa, Visione situazionista dell'impresa, Wine business, Family business, Corporate Governance, Sustainability, Management

Incarichi d'insegnamento dell'ultimo triennio: Titolare del corso di Economia e gestione delle imprese (A-L)

Principali pubblicazioni scientifiche dell'ultimo quinquennio:

Articolo in rivista (2019): "Corporate Governance in Family Firms: towards a model based on Degree of Institutionalization (DI), Structuring Change (SC) and Destructuring Change (DC)", Corporate Governance and Research and Development studies, 1-2019, Franco Angeli; DOI: <http://dx.doi.org/10.3280/cgrds1-2019oa8450>; ISSN 2704-8462, pp.37-58

Mastroberardino, Piero; Calabrese, Giuseppe

Articolo in rivista (2019): "The Internationalization of Business and Their Approach to New Markets: A Focus on US Wine Consumer", International Journal of Business and Management, Vol. 14, No. 12, ISSN 1833-3850, E-ISSN 1833-8119, DOI: 10.5539/ijbm.v14n12p14, URL: <https://doi.org/10.5539/ijbm.v14n12p14>, published by Canadian Center of Science and Education, pp. 14-24

Mastroberardino P., Calabrese G., Cortese F., Petracca M.

Articolo in rivista (2019): "Sustainability in the wine sector: An empirical analysis of the level of awareness and perception among the Italian consumers", British Food Journal - ISSN:0007-070X - DOI:10.1108/BFJ-07-2019-0475

Mastroberardino, Piero; Calabrese, Giuseppe; Cortese, Flora; Petracca, Miriam

Articolo in rivista (2017): "How do Knowledge and Innovation Work within Organizations: The Situationist View of the Firm (SVF)", in International Journal of Innovation and Technology Management, Vol. 14, N. 5; DOI:10.1142/S0219877017500298; ISSN: 1793-6950

Mastroberardino P.; Calabrese G.

Voce in enciclopedia (2017): "Governance and Power", in Global Encyclopedia of Public Administration, Public Policy, and Governance, Springer International Publishing, pp. 1-8;

DOI: 10.1007/978-3-319-31816-5_1793-1; ISBN:978 3-319-31816-5

Mastroberardino P.; Calabrese G.