Floriana Conte studied at the Scuola Normale Superiore in Pisa, where she obtained a Ph. D. in History of Art and Italian Literature. She is qualified as full professor of Art History (Macrosector 10/B1 Art History). As associate professor (SSD L-ART/02 History of modern art), she teaches History of modern art, History of contemporary art and Museology at the University of Foggia.

She is a Corresponding Member of the Arcadia Academy with the academic name of Cleorinda Aracinzia. Since 2014 she has collaborated with the "Lincei for the school" Foundation of the Accademia dei Lincei as tutor and teacher of the annual online refresher course for high school teachers "I Lincei for new teaching in schools: a national network" founded by Luca Serianni.

She is the author of more than 60 scientific essays, 2 exhibition catalogs (the last of which dedicated to the pop photographs of Enrico Vanzina) and 7 books. Of them, the two-volume *Tra Napoli e Milano. Viaggi di artisti nell'Italia del Seicento.* I. *Da Tanzio da Varallo a Massimo Stanzione*; II. *Salvator Rosa*, Firenze, Edifir, 2012-2014, was awarded on 7.8.2019 with the «Leonardo Da Vinci» medal for the best original scientific or artistic work» by the MAECI-MIUR (https://www.esteri.it/mae/resource/doc/2017/04/strategia_fsi.pdf).

She has carried out research and teaching activities at: Istituto Veneto di Scienze, Lettere e Arti and École du Louvre (at both she obtained a specialization in History of Baroque Venetian art); Kunsthistorisches Institute of Florence; University of Salento and ISUFI Higher School of the University of Salento; CRISIS Center of the University of Turin; Victoria & Albert Museum and Library in London; Benetton Studies and Research Foundation of Treviso; Crusca Academy; Petrarca Academy of Letters, Arts and Sciences of Arezzo (scientific curator).

She was a scientific guest of the Hermitage Museum in St. Petersburg (with a Fondazione Ermitage Italia fellowship) and of the Musée du Louvre (with an Erasmus plus fellowship).

Since December 2021 she has been writing about art history, books, cinema, theater in the column "To understand art you need a chair" on «BeeMagazine» (https://beemagazine.it/author/floriana-conte/). For her scientific and journalistic activity she received the Special Awards "Non omnia possumus omnes" and "I do culture" at the 13th and 15th editions of the "Nicola Zingarelli" National Literary Award 2021 and 2023, the Special Mention at the National Journalistic Award "Antonio Maglio" 2023 and the "Giambattista Gifuni Award for the diffusion of books and reading", awarded during a ceremony at the Library of the Chamber of Deputies on 8 March 2024.