

PERSONAL INFORMATION

Biagia De Devitiis

 Affiliation University of Foggia
 Department of Agriculture, Food, Natural resources and Engineering DAFNE
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Enterprise	University	EPR
☐ Management Level	☐ Full professor	☐ Research Director and 1st level Technologist / First Researcher and 2nd level Technologist / Principal Investigator
☐ Mid-Management Level	☒ Associate Professor	☐ Level III Researcher and Technologist
☐ Employee / worker level	☐ Researcher and Technologist of IV, V, VI and VII level / Technical collaborator	☐ Researcher and Technologist of IV, V, VI and VII level / Technical collaborator

WORK EXPERIENCE

(from 2021 - ongoing)

Associate Professor

University of Foggia, DAFNE Department, Foggia Italy

Teaching, research and Institutional activity

- Member of the College of PhD in Biotechnology and smart practices for a sustainable management of natural resources, food and agriculture (2022 - ongoing)
- Member of the University Commission for Support Activities for the educational organization and integration of students with disabilities / DSA (2020 - ongoing)
- Delegate of the DAFNE Department for the "BES (Bisogni educativi speciali)" (2020 - ongoing)
- Member of the Scientific Library Commission (2018 - ongoing)
- Member of the Quality Assurance Group of the Degree Course in Gastronomic Sciences (2018-ongoing)

(from 2005 – to 2020)

Agricultural Economics

Assistant Professor

University of Foggia, DAFNE Department, Foggia Italy

- Member of Giunta di Dipartimento SAFE (2019 - 2020)
- Member of Commission of the Degree Course in Gastronomic Sciences - Review group (2016-2018)
- Member of the College of PhD in Innovation Management in Mediterranean Agricultural Systems (2008 - 2015)

(from 2000 – to 2002)

Agricultural Economics

Researcher

Dipartimento per lo studio delle Società Mediterranee, Università degli studi di Bari - Aldo Moro, Italy

Research activity in: INTERREG II (Italia-Albania); Progetto Nazionale Orticoltura - MIPA.

Research and policy evaluation

EDUCATION AND TRAINING

(from 2002 – to 2007)

PhD in Sustainable Agricultural Ecosystems

ISCED6

University of Foggia – Faculty of Agriculture - Foggia

(from 2002 – to 2003)

Preferences of wine consumers, Hedonistic model, Home scan Panel Data
Master of Science in Agricultural Economics and Policy

ISCED6

University of Naples "Federico II", Faculty of Agriculture - Portici (NA)

(from 1991 – to 1999)

Advanced economics and statistics, Econometrics, Agribusiness
Master Degree in Economics and Trade (grading: 110/110 cum laude)

ISCED5

University of Bari – Faculty of Economics - Bari

Economics, Political Economics

WORK ACTIVITIES

Awards

Best Paper Award ECAG 2021 with the paper "De Devitiis, B., Viscecchia, R., Carfora, V., Cavallo, C., Cicia, G., Del Giudice, T., ... & Seccia, A. (2021). Parents' trust in food safety and

healthiness of children's diets: A TPB model explaining the role of retailers and government. *Economia agro-alimentare*, (2021/2)".

Best Paper in BAE (edition 2019-2020) with the paper "Maietta, O. W., De Devitiis, B., Destefanis, S., & Suppa, D. (2020). Human capital and rural development policy: evidence from European FADN regions. *Bio-Based and Applied Economics*, 8(3), 239-259".

Finalist for the Best paper award with "Carfora V., Cavallo C., Caso D., Del Giudice T., De Devitiis B., Viscecchia R., Nardone G., Cicia G. Organic Milk and consumer confidence: a TPB analysis including trust", II International GRAB-IT "Organic farming and agro-ecology as a response to global Challenges", 27-29, June 2018, Capri (ITALY)

Editorial activity	Guest Editor, "Sustainability" - Special Issue: The Sustainability of Fishery and the Aquacultural Sector, (11/2020– 02/2022); Guest Editor, "Sustainability" - Special Issue: Consumer Behavior and Sustainable Food Development, (12/2019 - 7/2020); Member of the Scientific Board of the International Conference on Happiness and Wellbeing: <i>Future Directions for Healthy Living</i> . University of Foggia, Department of Humanities, May 2019
Grants	09/2018 Italian Ministry of University and Research (MIUR): National Academic Qualification as FULL Professor in AGRICULTURAL ECONOMICS; 07/2017 Italian Ministry of University and Research (MIUR): National Academic Qualification as ASSOCIATE Professor in AGRICULTURAL ECONOMICS

PERSONAL SKILLS

Mother tongue	Italian
Other language(s)	English : good knowledge of spoken and written language
Job-related skills	Excellent relational skills gained through working in national and international research groups; Excellent level of work team ability; Excellent level of communication skills got with teaching and public speeches
Digital skills	General Purpose software: Microsoft Office, SPSS, GAMS, Stata.
Other skills	Advanced skills in survey and focus groups planning; Advanced statistical analysis

ADDITIONAL INFORMATION

Publications	Total number of publications in peer-review journals: 30 Scopus Total number of citations: 1.114 H index 11 Relevant Publications Bimbo, F., Viscecchia, R., Seccia, A., Nardone, G., De Devitiis, B., & Cammarelle, A. (2024). Exploring Consumer Motivations for Purchasing Local Food—Evidence from a National Survey. In <i>The Italian Association of Agricultural Economists Conference</i> (pp. 231-235). Springer, Cham. Cammarelle, A., Viscecchia, R., De Devitiis, B., Panniello, U., & Gorgoglione, M. (2024). Consumers' Behavior Toward Healthy Foods: A Critical Review. <i>Food Reviews International</i>, 1-18. Cammarelle A., Bimbo F., De Devitiis B., Latino M.E., Corallo A., Viscecchia R. (2024). Preferences for processed tomato products' attributes: an explorative analysis of Italian consumers using a large sample <i>Frontiers in Sustainable Food Systems</i>, 8. Latino M.E., Menegoli M., Signore F., Corallo A., De Devitiis B., Viscecchia R. (2024). Micro Knowledge as a Driver for Systemic Emergencies Management: The Case of Xylella in Italy. <i>Journal of the Knowledge Economy</i>. Seccia, A., Di Maria, G., Viscecchia, R., & De Devitiis, B. (2023). Characteristics of dealcoholized and partially dealcoholized wines on company websites and their influence on the price. In <i>BIO Web of Conferences</i> (Vol. 68, p. 03014). EDP Sciences. De Devitiis, B., Bimbo, F., Viscecchia, R., Nardone, G., Seccia, A., Monacis, L., ... & Santillo, A. (2023). Consumer acceptance for sheep milk-based yogurt—Evidence from a large sample of Italian consumers. <i>Journal of Dairy Science</i>, 106(12), 8469-8478. De Devitiis, B., Viscecchia, R., Seccia, A., Nardone, G., Carlucci, D., Albenzio, M., ... & Marino, R. (2023). Improving meat tenderness using exogenous process: The consumer response. <i>Meat Science</i>, 200, 109164. Latino, M. E., De Devitiis, B., Corallo, A., Viscecchia, R., & Bimbo, F. (2022). Consumer Acceptance and Preference for Olive Oil Attributes—A Review. <i>Foods</i>, 11(23), 3805. Bimbo, F., Viscecchia, R., De Devitiis, B., Seccia, A., Roma, R., & De Boni, A. (2022). How Do Italian Consumers Value Sustainable Certifications on Fish?—An Explorative Analysis. <i>Sustainability</i>, 14(6), 3654. Placentino, U., Sogari, G., Viscecchia, R., De Devitiis, B., & Monacis, L. (2021). The New Challenge of Sports Nutrition: Accepting Insect Food as Dietary Supplements in Professional Athletes. <i>Foods</i>,
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10(5), 1117.

- De Devitiis, B., Viscecchia, R., Carfora, V., Cavallo, C., Cicia, G., Del Giudice, T., ... & Seccia, A. (2021). Parents' trust in food safety and healthiness of children's diets: A TPB model explaining the role of retailers and government. *Economia agro-alimentare*, (2021/2).
- Santeramo, F.G., Lamonaca, E., Carlucci, D., De Devitiis, B., Seccia, A., Viscecchia, R. and Nardone, G. (2021). Innovative quality-based strategies for the agri-food sector. *Acta Hort.* 1311, 233-240 DOI: 10.17660/ActaHortic.2021.1311.29
- Santeramo, F.G., Lamonaca, E., De Devitiis, B., Viscecchia, R. and Nardone, G. (2021). Assessing the role of regional labels for consumers. *Acta Hort.* 1311, 201-208 DOI: 10.17660/ActaHortic.2021.1311.25
- Santeramo, F. G., Lamonaca, E., Carlucci, D., De Devitiis, B., Seccia, A., Viscecchia, R., & Nardone, G. (2020). On the relevance of the Region-Of-Origin in consumers studies. *Bio-based and Applied Economics*, 9(2), 137-154.
- Santeramo, F. G., Carlucci, D., De Devitiis, B., Viscecchia, R., & Nardone, G. (2020). The (Nano-) Discrimination of Consumers for Nano-Inside Technologies. *Journal of International Food & Agribusiness Marketing*, 1-15, ISSN: 0897-4438, DOI: 10.1080/08974438.2020.1765939.
- Maietta, O. W., De Devitiis, B., Destefanis, S., & Suppa, D. (2019). Human capital and rural development policy: evidence from European FADN regions. *Bio-based and Applied Economics*, 8(3), 239-25
- Viscecchia, R., Nocella, G., De Devitiis, B., Bimbo, F., Carlucci, D., Seccia, A., & Nardone, G. (2019). Consumers' Trade-Off between Nutrition and Health Claims under Regulation 1924/2006: Insights from a Choice Experiment Analysis. *Nutrients*, 11(12), 2881, ISSN 2072-6643.
- Carfora, V., Cavallo, C., Caso, D., Del Giudice, T., De Devitiis, B., Viscecchia, R., Cicia, G. (2019). Explaining consumer purchase behavior for organic milk: including trust and green self-identity within the theory of planned behavior. *Food Quality and Preference*, 76, 1-9, ISSN: 0950-3293.
- Corallo, A., Latino, M. E., Menegoli, M., De Devitiis, B., & Viscecchia, R. (2019). Human Factor in Food Label Design to Support Consumer Healthcare and Safety: A Systematic Literature Review. *Sustainability*, 11(15), 4019, ISSN 2071-1050, DOI: 10.3390/su11154019.
- De Devitiis, B., Carlucci, D., Nocella, G., Viscecchia, R., Bimbo, F., & Nardone, G. (2018). Insights for the Development of a Functional Fish Product: Drivers and Barriers, Acceptance, and Communication of Health Benefits. *Journal of Aquatic Food Product Technology*, 27(4), 430-445, ISSN: 1049-8850, DOI: 10.1080/10498850.2018.1447059.
- Santeramo, F. G., Carlucci, D., De Devitiis, B., Seccia, A., Stasi, A., Viscecchia, R., Nardone, G. (2018). Emerging trends in European food, diets and food industry. *Food Research International*, 104, 39-47, ISSN: 0963-9969.
- Viscecchia, R., De Devitiis, B., Carlucci, D., Nardone, G., Santeramo, F. (2018). On consumers' acceptance of nanotechnologies: An Italian case study. *International Journal on Food System Dynamics*, 9(4), 321-330, ISSN 1869-6945, DOI: <http://dx.doi.org/10.18461/ijfsd.v9i4.943>.
- Carlucci, D., De Devitiis, B. D., Nardone, G., & Santeramo, F. G. (2017). Certification labels versus convenience formats: What drives the market in aquaculture products? *Marine Resource Economics*, 32(3), 295-310, ISSN: 0738-1360.
- Bimbo, F., Bonanno, A., Nocella, G., Viscecchia, R., Nardone, G., De Devitiis, B., & Carlucci, D. (2017). Consumers' acceptance and preferences for nutrition-modified and functional dairy products: A systematic review. *Appetite*, 113, 141-154, ISSN: 0195-6663.
- Santeramo, F. G., Carlucci, D., De Devitiis, B., Nardone, G., & Viscecchia, R. (2017). On consumption patterns in oyster markets: the role of attitudes. *Marine Policy*, 79, 54-61, ISSN: 0308-597X, DOI: 10.1016/j.marpol.2017.02.005.
- Carlucci, D., Nocella, G., De Devitiis, B., Viscecchia, R., Bimbo, F., Nardone, G. (2015). Consumer purchasing behaviour towards fish and seafood products. Patterns and insights from a sample of international studies. *Appetite*, 84, 212-227, ISSN: 0195-6663, <https://doi.org/10.1016/j.appet.2014.10.008>.
- De Devitiis B., Maietta O.W. (2013). Regional patterns of structural change in Italian agriculture. In: Dionisio Ortiz-Miranda Ana Moragues-Faus and Eladio Arnalte - Alegre. *Research in Rural Sociology and Development*, Volume 19, Agriculture in Mediterranean Europe: Between Old and New Paradigms. Emerald Group Publishing Limited, ISBN: 9781781905975, ISSN: 1057-1922, DOI: 10.1108/S1057-1922(2013)0000019010.
- De Devitiis, B., De Luca, A. I., Maietta, O. W., & Sena, V. (2012). Do co-operatives promote consumer social responsibility? The case of fair trade in Italy. *Advances in the Economic Analysis of Participatory and Labor-Managed Firms*, 13, 51-75, Emerald, ISBN: 9781781902202, ISSN: 0885-3339.
- Prosperi, M., Viscecchia, R., Stasi, A., Bimbo, F., De Devitiis, B. Economics of obesity: nutrition and physical activities substitution effect. *Public Health Nutrition*, 15, 1558, ISSN: 1368-9800.
- De Devitiis, B., De Luca, A. I., & Maietta, O. W. (2012). Gender differences in pro-social behaviour: The case of Fair Trade food consumers. In *Climate change and sustainable development* (pp. 355-360). Wageningen Academic Publishers, Wageningen, ISBN: 9789086861972.

Projects

"Wholesale markets and University to build Healthy & sustainable Agrifood - WUHAO". Bando a cascata per progetti collaborativi ONFOODS "Research and innovation network on food and nutrition Sustainability, Safety and Security" SPOKE n. 1 – "GLOBAL SUSTAINABILITY", Scientific responsible for the Task 3.4 "Assessing the economic, environmental, social and health benefits of the solidarity logistics" from June 2024 ongoing

"Citrus essential oil to cope with heat stress and ensure sustainability in sheep farming" "CEO-SUSTAINSHEEP" – progetto PRIN PNRR 2022 CUP D53D23021860001, Scientific responsible for the Task 1.2 "Environmental and economic sustainability" from 29/11/2023 ongoing.

"ToxoSurvey: women's knowledge about toxoplasmosis and serological survey on the occurrence of *Toxoplasma gondii* in cats from the Apulia region, Southern Italy" progetto PRA - Fondo per Progetti di Ricerca di Ateneo 2022 dell'Università degli Studi di Foggia. Decreto del Decano dei Professori Ordinari n. 495/2023 (prot. n. 19623-III/13 del 4.04.2023), Scientific responsible for the Task 1.

"Questionnaire" from 04/04/2023 ongoing.

"Efficiency of innovative technologies on fresh produce decontamination by emerging pathogens, impacts on food quality, sustainability and consumers' acceptance" progetto PRA, Fondo per Progetti di Ricerca di Ateneo 2021 dell'Università degli Studi di Foggia. Decreto del Prorettore n. 1/2022 (prot. n. 8722-III/13 del 7.02.2022), Scientific responsible for the Task 3.2. "Environmental and economic sustainability and consumers' attitude" from 07/02/2022 to 30/08/2024.

CREATIVE@ HUBS - MIS code 5041432, presentato nell'Ambito del Programma di Cooperazione Interreg Grecia-Italia 2014-2020. Scientific responsible for the Task 4 - WP 4 "Living Lab Cibo civile" and for Task 5 - WP 5 Osservatorio delle produzioni di pasta di qualità, caratterizzata da attributi salutistici, di tipicità e di sostenibilità – REGIONAL AND CROSS-BORDER NETWORKING OF "CREATIVE INDUSTRIES" SMES; from 10/01/2022 to 30/11/2023.

"Shelf-life, quality and safety of high-convenience fruit and vegetables (POFACS) – "Avviso per la presentazione di progetti di Ricerca Industriale e Sviluppo Sperimentale nelle 12 aree di specializzazione individuate dal PNR 2015 - 2020", Scientific responsible for the TASK 9.1 - Evaluation of the willingness to pay for sustainable attributes of Mediterranean fruit and vegetables using the theoretical approaches of Choice Experiments and Theory of Planned Behavior.; from 2021 ongoing.

"Monitoring of emerging contaminants in groundwater for crop irrigation use" progetto PRA, Fondo per Progetti di Ricerca di Ateneo 2019 dell'Università degli Studi di Foggia. Decreto Rettoriale n. 619-2020 (prot. n. 16842-III/13 del 18.05.2020), Scientific responsible for the Task "Consumers' attitude and willingness to pay for food with safety groundwater certification" from 18-05-2020 to 31/07/2022.

- "Regimi di qualità dei prodotti agricoli e alimentari in puglia: analisi di sostenibilità delle politiche nelle filiere e strategie di sviluppo del marchio regionale Prodotti di Qualità Puglia" nell'ambito dell'accordo di collaborazione con la Regione Puglia (ex art. 15), Scientific responsible for WP 3 "Strategia di sviluppo del marchio Prodotti di Qualità Puglia" from 23-02-2018 to 2021.

- "Fermented milk beverages from ovine milk" progetto PRA, Fondo per Progetti di Ricerca di Ateneo 2017 dell'Università degli Studi di Foggia. Decreto Rettoriale n. 385-2018 del 12.03.2018, Scientific responsible for Task "Concept study of fermented sheep milk beverages", from 12-03-2018 to 11-11-2019.

Pro.Ali.Fun - Innovative technology and clinical protocols for the production of functional food. - Ente erogatore del finanziamento: Miur - P.O.N. "Ricerca & Competitività" 2007-2013 per le Regioni della convergenza - Avviso n. 713/Ric. del 29/10/2010 - Titolo II - "Sviluppo/Potenziamento di DAT e di LPP". Scientific responsible for Operational Unit "Analisi Economiche e di Marketing" del progetto. Coordination and monitoring of OS1.1 e OS 1.2. From 11-2011 to 10-2015.

In.Fo.Pack – Innovative packaging solutions in order to extend the shelf life for food products.

Ente erogatore del finanziamento: Miur – PON 2007-2013. Dal per le Regioni della convergenza. Scientific responsible for Operational Unit "Analisi Economiche e di Marketing" del progetto - Coordination and monitoring of OS1. From 01-11-2011 al 30-10-2015.

Foggia 22/03/2025

Signature

